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Submission FOB134

Adrian Pickin

From: [REDACTED]
To: [FedRedistribution - TAS](#)
Subject: [Redistribution TAS - Submission] *WWW* [SEC=OFFICIAL]
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Pickin, Adrian - Redistribution TAS - Submission on the proposed Tasmanian redistribution (feedback)

Personal details

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Submission on the proposed Tasmanian redistribution details

Category: Names
Details: Submission Opposing the Renaming of the Division of Franklin

I oppose the proposal to rename the federal electorate of Franklin. The current name has served Tasmania well for many years and is widely recognised by voters. Changing it would create unnecessary confusion without delivering any tangible benefit. Franklin has been the name of the electorate for generations. Residents, community organisations and businesses identify with the electorate's existing name. The electorate has developed its own identity that should be respected.

Changing the name will confuse voters, particularly older residents and those who do not closely follow electoral matters. Electoral names are intended to provide stability and certainty. Any change will require updates to educational material, websites, electoral information and campaign material.

Renaming the electorate will result in avoidable administrative costs. Government agencies, political parties, candidates and community organisations will all need to update documents and publications. Public funds should only be spent where there is a clear public benefit.

There has been little evidence that the broader

Tasmanian community has called for this change, just what is the benefit, there isnt any
A name change should only occur where there is overwhelming community support or a compelling reason.

Franklin is part of Tasmania's electoral and parliamentary history.
Long-standing electorate names contribute to continuity within Australia's democratic system.
Historical names should not be changed simply because an alternative may exist.

The proposal offers little practical benefit while creating unnecessary confusion and costs. The existing name is well established, historically significant and familiar to Tasmanians.
For these reasons, I respectfully request that the Australian Electoral Commission retain the name Franklin for the federal electorate.
