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Jane Campbell
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Dear Sir/Madam,

I would like to propose that the new Federal electorate in Victoria be named "Hoadley" after Charles Archibald (Archie) Brookes Hoadley, as I believe he was a remarkable Victorian that hasn't received as much recognition as he deserves.

He was born in Burwood in 1887, the son of the Hoadley's Chocolate company founder, and attended Toorak College and Wesley College. By 1911 he had completed degrees in Mining Engineering and Science at the University of Melbourne.

Between 1911 and 1913 Hoadley was a member of Douglas Mawson's Australasian Antarctic Exploration Expedition, working as a geologist. Upon his return he completed a Master of Science at the University of Melbourne. In 1915 Hoadley was awarded the King's Polar Medal and Cape Hoadley in Antarctica is named after him.

In 1914, Archie Hoadley was appointed Senior Lecturer in Engineering at the Ballarat School of Mines, where he lectured in Surveying, Engineering, Mining and Physics. Two years later, in 1916 he was appointed founding principal of Footscray Technical School, which eventually became Victoria University. He remained in that position until his death in 1947. His vision was for students to gain a technical education, and also an appreciation of the arts, sports, the outdoors and community activities. Under his leadership, the school grew rapidly and began offering trade certificate courses, diplomas in architecture, building and contracting, as well as evening classes. He promoted technical education among district parents in press articles and public addresses. Enrolment grew to 2500 by 1943. Footscray thus became the largest diploma teaching school in the State system.

In 1921, he joined the Boy Scout Association and became scoutmaster of 1st Footscray troop. As Commissioner for Scouter Training, he was active in the creation of Gilwell Park at Gembrook. As Chief Commissioner of Victoria from 1928 to 1937, he reorganized the district and county workings of the Association and was generally credited with re-energizing scouting in this state. In 1934 Baden Powell personally conferred on him the Silver Wolf Award, the Association's highest award for "services of the most exceptional character".

In addition to this, Hoadley the Freemason became deputy worshipful master of the Baden-Powell Lodge in 1930 and a member of Melbourne Rotary in 1932. He was also an active member of local societies and the Church of England. Hoadley was appointed CBE in 1936.

I think Archie Hoadley deserves to be recognized more widely for the extraordinary contribution he made to the development of this state and our community, and the naming of an electorate after him (perhaps in the western suburbs) would be fitting.

Yours Sincerely,
Jane Campbell