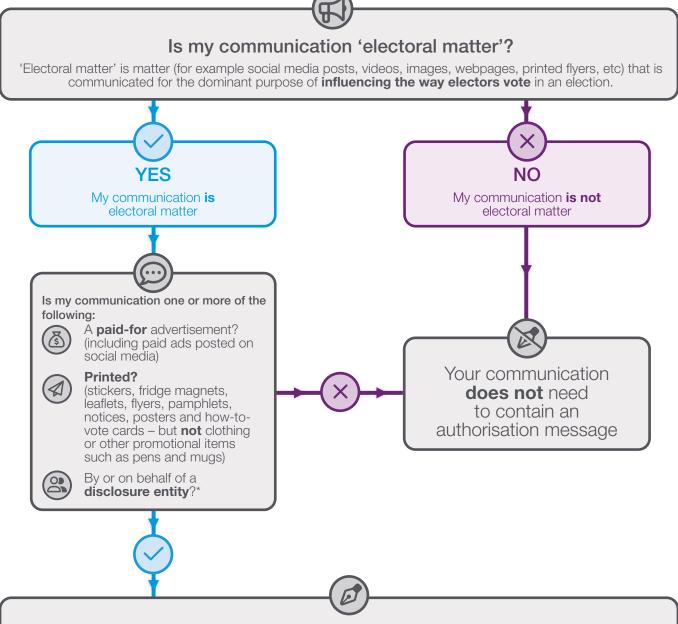
## Does your **electoral communication** need to be authorised?

If you are creating content about an election and sharing it, it may need to include an authorisation message that makes clear who approved it. Answer the questions below to determine if your electoral communication needs to include an authorisation message.



## You need to include an authorisation message in your communication

The authorisation message usually needs to contain the name of the person who approved the communication and their address. It also needs to be clear and prominent.

For details of what needs to be included in the authorisation message, **see the table** on the following page.

Exceptions also apply – for example, reporting of the news; satirical, academic or artistic content; graffiti, skywriting, and personal communications do not need to be authorised.

- \*A 'disclosure entity' is a:
- registered political party
- associated entity
- donor
- third party
- significant third party
- candidates
- Member of the House of Representatives or senator



## What needs to be included in an **authorisation message**?

If	The following information must be included in the authorisation message
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity* that is not a natural person	<ul><li>(a) the name of the entity;</li><li>(b) the address of the entity;</li><li>(c) the name of the natural person responsible for giving effect to the authorisation</li></ul>
the communication is any other communication authorised by a disclosure entity that is not a natural person	<ul><li>(a) the name of the entity;</li><li>(b) the relevant town or city of the entity;</li><li>(c) the name of the natural person responsible for giving effect to the authorisation</li></ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity who is a natural person	<ul><li>(a) the name of the person;</li><li>(b) the address of the person</li></ul>
the communication is any other communication authorised by a disclosure entity who is a natural person	<ul><li>(a) the name of the person;</li><li>(b) the relevant town or city of the person</li></ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by an entity that is not a disclosure entity or a natural person	<ul><li>(a) the name of the entity;</li><li>(b) the address of the entity</li></ul>
the communication is any other communication authorised by an entity that is not a disclosure entity or a natural person	<ul><li>(a) the name of the entity;</li><li>(b) the relevant town or city of the entity</li></ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a natural person who is not a disclosure entity	<ul><li>(a) the name of the person;</li><li>(b) the address of the person</li></ul>
the communication is any other communication authorised by a natural person who is not a disclosure entity	<ul><li>(a) the name of the person;</li><li>(b) the relevant town or city of the person</li></ul>

<sup>\*</sup>A 'disclosure entity' is a:

registered political party

associated entity

<sup>•</sup> donor

third party

significant third party

candidates

<sup>•</sup> Member of the House of Representatives or senator