



Third Party Return of Political Expenditure



FINANCIAL YEAR 2011–12

The due date for lodging this return is 17 November 2012

Completing the Return:

- This return is to be completed by a person or organisation who incurred political expenditure of more than \$11 900 in the 2011-12 financial year and received gifts at any time to make such expenditure.
- Registered political parties and their State branches, candidates, members of the Commonwealth Parliament, and Commonwealth Departments and agencies **do not** need to complete this return.
- This return is to be completed with reference to the *Financial Disclosure Guide for Third Parties incurring Political Expenditure 2011–12 financial year*.
- Amounts should be reported on a GST inclusive basis.
- Further information is available at www.aec.gov.au.
- This return will be available for public inspection from Friday 1 February 2013 at www.aec.gov.au.
- Any supporting documentation included with this return may be treated as part of a public disclosure and displayed on the AEC website.
- The information on this return is collected under the *Commonwealth Electoral Act 1918*.

Person or organisation covered by this return

Name	Australian Trade and Industry Alliance Pty Ltd ACN 151 856 674		
Postal address	GPO Box 240		
	Suburb/town	State	Postcode
	Canberra	ACT	2601

Person completing this return

Name (Write 'as above' if completing own return)	Mark Love		
Capacity or position (e.g. company secretary, self)	Director		
Postal address	As Above		
	Suburb/town	State	Postcode
Telephone number	(02) 6274 0999	Fax number	(02) 6274 0888
Email address	mark.love@bradleyallenlove.com.au		

Certification

I certify that the information contained in this return and its attachments is true and complete.
I understand that giving false or misleading information is a serious offence.

Signature		Date	2/1/13
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Enquiries and returns should be addressed to:

Funding and Disclosure
Australian Electoral Commission
PO Box 6172
Kingston ACT 2604

Phone: 02 6271 4552
Fax: 02 6271 4555
Email: fad@aec.gov.au

Office use only
Date received

Registration No. X /

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Part 1: Political expenditure for financial year 1 July 2011 to 30 June 2012

Where a person or organisation incurred more than \$11 900 for one or more of the five categories of political expenditure (listed below) in the 2011-12 financial year, the person or organisation must disclose the amount of political expenditure incurred for each category.

For **each category** of political expenditure, record the total amount incurred on goods and services provided during the financial year, even if payment for these goods and services was made outside of the financial year.

Expenditure for purposes other than these categories is not political expenditure as defined by the *Commonwealth Electoral Act 1918* (the Act) and does not need to be reported.

1.	Public expression of views on a political party, candidate in an election or member of the Commonwealth Parliament by any means.	\$.00
2.	Printing, production, publication or distribution of any material (other than that at item 1 or item 5) that is required by section 328, 328A or 328B of the Act to include a name, address or place of business*.	\$1,725,074.25 .00
3.	Broadcast of political matter in relation to which particulars are required to be announced under subclause 4(2) of Schedule 2 to the <i>Broadcasting Services Act 1992</i> **.	\$7,536,160.84 .00
4.	Carrying out opinion polling or other research relating to a federal election or the voting intentions of electors.	\$.00
5.	Public expression of views on an issue in a federal election by any means (other than those at items 1, 2, 3, or 4).	\$.00
Sum of expenditure, removing duplication of spend falling in both in categories 2 and 3: Total		\$9,261,235.09 .00

*What do sections 328, 328A and 328B do?

Section 328 of the Act requires all electoral advertisements to include the name and address of the person who authorised the advertisement and, except in the case of newspapers, the name and place of business of the printer at the end.

Section 328A imposes a similar requirement on electoral advertisements on the internet.

Section 328B imposes a similar requirement in relation to how-to-vote cards.

Electoral advertisements must be authorised at all times, not just during an election period.

**What does subclause 4(2) of Schedule 2 to the *Broadcasting Services Act 1992* do?

This requires the identification of those who have requested that political matter be broadcast.

Guidelines at www.acma.gov.au are relevant.

This applies at all times, not just during an election period.

Part 2: Gifts received for political expenditure for financial year 1 July 2011 to 30 June 2012

Details of **gifts** of more than \$11 900 **received and used** (wholly or partly) to incur political expenditure disclosed in Part 1 of this return. Part 2 of this return applies to a third party:

- who is required to complete Part 1 of this return; and
- who (whether within the 2011–12 financial year or not), received a gift of more than \$11 900; and
- who used that gift, or part of it, to incur the political expenditure reported in Part 1; or reimburse such expenditure.

Where the above criteria is met, the following details must be disclosed:

- full name and address details*** of each person or organisation from whom the gift was received
- date each gift was received
- value or amount of each gift.

Any gift which has been disclosed in a previous financial year **does not** need to be disclosed again.

Received from	Date of gift	Total amount received (GST inclusive)
Name		\$.00
Postal address		
Suburb/town State Postcode		
Name		\$.00
Postal address		
Suburb/town State Postcode		
Name		\$.00
Postal address		
Suburb/town State Postcode		
Name		\$.00
Postal address		
Suburb/town State Postcode		
Name		\$.00
Postal address		
Suburb/town State Postcode		
Name		\$.00
Postal address		
Suburb/town State Postcode		

If insufficient space, please attach additional sheets.

Total \$.00

***Name and address details

- If the gift was from an unincorporated association (other than a registered industrial organisation), the name of the association and the name and addresses of the executive committee members are required.
- If the gift was from a trust, the name of the trust, and the name and addresses of the trustee are required.

Links

State Government legislation may place requirements on third parties in addition to federal requirements. Check with your state electoral commission about requirements in your state.

New South Wales – Election Funding Authority*

<http://www.efa.nsw.gov.au/>

Victorian Electoral Commission

<http://www.vec.vic.gov.au/>

Electoral Commission of Queensland*

<http://www.ecq.qld.gov.au/>

Western Australian Electoral Commission*

<http://www.waec.wa.gov.au/>

Electoral Commission of South Australia

<http://www.ecsa.sa.gov.au/>

Tasmanian Electoral Commission

<http://tec.tas.gov.au>

Australian Capital Territory Electoral Commission*

<http://www.elections.act.gov.au/>

Northern Territory Electoral Commission*

<http://www.nt.gov.au/nteo>

*denotes an organisation that operates a funding and disclosure scheme separate from the Commonwealth disclosure scheme as at June 2012